

2017

Tariff

Fantastic deals on Weekend and Midweek Breaks

2nts dinner,
bed and breakfast
from

£93

Cliffs Hotel, Blackpool



Please contact Hotel Reservations on: **08448 11 55 70** or book online at **www.choicehotels.co.uk**

Cliffs Hotel | Claremont Hotel | Viking Hotel
Keswick Country House Hotel | Patterdale Hotel

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CHOICE HOTELS
from seaside to lakeside

2017

Tariff

Fantastic deals on:

Midweek breaks

The Cliffs

HOTEL AA**

QUEENS PROMENADE
BLACKPOOL



Midweek Breaks

Month	Arrival Date	Nts	Brochure price	Discount price	Symbol
January 2017	9th, 16th, 23rd, 30th	4	141	131	
February	6th, 20th, 27th	4	154	144	
	13th (Half Term)	4	185	175	
March	6th, 13th, 20th, 27th	4	162	152	
April	3rd, 10th	4	170	160	
	17th (Easter)	4	192	ALL INCLUSIVE	
	24th	4	170	160	
May	1st (Maybank)	4	159	ALL INCLUSIVE	
	8th, 15th, 22nd	4	175	165	
	29th (Springbank)	4	194	ALL INCLUSIVE	
June	5th, 12th, 19th	4	185	175	
	26th (Adults only)	4	185	175	
July	3rd, 10th, 17th	4	189	179	
	24th, 31st	4	189	179	
August	7th, 14th, 21st	4	199	189	
	28th (Bank Holiday)	4	212	ALL INCLUSIVE	
September	4th, 11th, 18th, 25th	4	204	194	
October	2nd, 9th	4	204	194	
	16th	4	204	194	
	23rd (Half Term)	4	234	209 (Selected Rooms Only)	
	30th	4	204	194	
November	6th	4	179	169	
	12th, 19th, 26th (Adults only)	5	215	ALL INCLUSIVE	
December	3rd, 10th (Adults only)	5	196	ALL INCLUSIVE	
	17th (Adults only)	3	109	ALL INCLUSIVE	

The Claremont

HOTEL AA**

NORTH PROMENADE
BLACKPOOL



Midweek Breaks

Month	Arrival Date	Nts	Brochure price	Discount price	Symbol
January 2017	2nd (Adults only)	4	129	ALL INCLUSIVE	
	8th, 15th, 22nd, 29th (Adults only)	5	162	ALL INCLUSIVE	
February	5th, 19th (Adults only)	5	172	ALL INCLUSIVE	
	12th (Half Term)	5	175	ALL INCLUSIVE	
	26th	5	172	ALL INCLUSIVE	
	26th (Sun-Thurs)	4	149	ALL INCLUSIVE	
March	5th, 12th, 19th, 26th (Adults only)	5	185	ALL INCLUSIVE	
April	2nd, 9th	5	185	ALL INCLUSIVE	
	17th (Easter)	4	172	ALL INCLUSIVE	
	23rd (Adults Only)	5	179	ALL INCLUSIVE	
May	1st (Maybank)	4	166	ALL INCLUSIVE	
	7th, 14th, 21st (Adults only)	5	185	ALL INCLUSIVE	
	29th (Spring Bank)	4	176	ALL INCLUSIVE	
June	4th, 11th, 18th, 25th (Adults only)	5	199	ALL INCLUSIVE	
July	2nd (Adults only)	5	202	ALL INCLUSIVE	
	9th, 16th, 23rd	5	202	ALL INCLUSIVE	
	31st	4	185	175	
August	7th, 14th, 21st	4	189	179	
	28th (Bank Holiday)	4	205	ALL INCLUSIVE	
September	4th, 11th, 18th, 25th	4	189	179	
October	2th, 9th	4	189	179	
	16th	4	199	189	
	23rd (Half Term)	4	219	199 (Selected rooms only)	
	29th	5	212	ALL INCLUSIVE	
November	5th, 12th, 18th, 26th (Adults only)	5	212	ALL INCLUSIVE	
December	3rd (Adults only)	5	199	ALL INCLUSIVE	
	10th (Adults only)	5	189	ALL INCLUSIVE	
	17th (Adults only)	5	179	ALL INCLUSIVE	

The Viking

HOTEL AA**

SOUTH PROMENADE
BLACKPOOL



Midweek Breaks

Month	Arrival Date	Nts	Brochure price	Discount price	Symbol
January 2017	2nd	4	126	ALL INCLUSIVE	
	8th, 15th, 22nd, 29th	5	156	ALL INCLUSIVE	
February	5th, 12th, 19th, 26th	5	180	ALL INCLUSIVE	
March	5th, 12th, 19th, 26th	5	180	ALL INCLUSIVE	
April	3rd, 10th, 24th	4	144	134	
	17th (Easter)	4	194	ALL INCLUSIVE	
May	1st (Maybank)	4	182	ALL INCLUSIVE	
	8th, 15th, 22nd	4	150	140	
	29th (Spring bank)	4	196	ALL INCLUSIVE	
June	5th, 12th, 19th, 26th	4	165	155	
July	3rd, 10th, 17th, 24th, 31st	4	169	159	
August	7th, 14th, 21st	4	169	159	
	28th (Bank Holiday)	4	218	ALL INCLUSIVE	
September	4th, 11th, 18th, 25th	4	189	179	
October	2nd, 9th	4	179	169	
	16th, 23rd	4	179	169	
	30th	4	179	169	
November	5th, 12th, 19th, 26th	5	199	ALL INCLUSIVE	
December	3rd, 10th	5	199	ALL INCLUSIVE	

Discount prices on limited rooms only and may be withdrawn at any time. Prices are per person, including dinner, bed and breakfast unless otherwise stated. Single supplement from £20 per room, per night. Side sea view upgrades are charged a supplement of £5 per person, per night; sea view upgrades £10 per person, per night; bay view upgrades £12 per person, per night; Junior suite at the Cliffs £20 per person, per night.

Weekend breaks

Weekend Breaks

Month	Arrival Date Friday	Nts	Brochure price	Discount price	Symbol
January 2017	6th, 13th, 27th	2	103	93	★
	20th	2	115	105	★
February	3rd, 10th, 17th, 24th	2	119	109	★
March	3rd, 10th, 17th, 24th, 31st	2	119	109	★
April	7th, 21st	2	119	109	★
	14th (Easter)	3	175	165	★
May	28th (Maybank)	3	152	142	★
	5th, 12th, 19th	2	119	109	★
June	26th (Springbank)	3	158	148	★
	2nd, 9th, 16th, 23rd, 30th	2	112	102	★
July	7th, 14th	2	112	102	★
	21st, 28th	2	119	109	★
August	4th, 11th, 18th	2	129	119	★
	25th (Bank Holiday)	3	194	184	★
September	1st (Illuminations Switch On)	2	140	130	★
	8th, 15th, 22nd, 29th	2	150	140	★
October	6th, 13th, 20th, 27th	2	154	144	★
November	3rd (Illuminations Switch Off)	2	144	134	★
	10th, 17th, 24th	2	118	108	★
December	1st, 8th	2	139	ALL INCLUSIVE	★

FACILITIES

163 Bedrooms
 Buffet-Style Restaurant
 Cabaret Room • Cocktail Bar
 • Café Bar • Sports Bar
 • Rocky Gardens Kids Club
 • Games room • Pool/Table tennis
 • Xbox Kinect • Soft Play
 • Swimming Pool • Spa • Sauna
 • Cardiovascular Room • Weights
 Room • Free Wifi



Childrens prices:

4 – 14 years **£22**
 0 – 3 years **free in a cot**
£5 in a bed

DBB per child, per night
 (when sharing with two adults)

Weekend Breaks

Month	Arrival Date Friday	Nts	Brochure price	Discount price	Symbol
January 2017	6th, 13th, 27th	2	125	ALL INCLUSIVE	★
	20th	2	115	105	★
February	10th*, 17th*, 24th	2	134	ALL INCLUSIVE	★
March	3rd, 10th, 17th, 24th, 31st	2	134	ALL INCLUSIVE	★
April	7th*, 21st*	2	134	ALL INCLUSIVE	★
	14th (Easter)	3	185	ALL INCLUSIVE	★
May	28th (Maybank)	3	162	ALL INCLUSIVE	★
	5th, 12th, 19th	2	122	ALL INCLUSIVE	★
June	26th (Springbank)	3	175	ALL INCLUSIVE	★
	2nd, 9th, 16th, 23rd, 30th	2	126	ALL INCLUSIVE	★
July	7th, 14th, 21st, 28th	2	128	ALL INCLUSIVE	★
	4th, 11th, 18th	2	124	114	★
August	25th (Bank Holiday)	3	189	ALL INCLUSIVE	★
	1st (Illuminations Switch On)	2	139	129	★
September	8th, 15th, 22nd, 29th	2	144	134	★
	6th, 13th, 20th, 27th	2	154	144	★
October	3rd (Illuminations Switch Off)	2	142	ALL INCLUSIVE	★
	10th, 17th, 24th	2	142	ALL INCLUSIVE	★
December	1st, 8th	2	142	ALL INCLUSIVE	★
	15th, 22nd	2	126	ALL INCLUSIVE	★

* Children £50 for 2 nights on these dates

FACILITIES

143 Bedrooms
 Buffet-Style Restaurant
 Cabaret Room • Café Bar
 • Rocky Gardens Kids Club
 • Pool Table • Lounges
 • Swimming Pool • Spa • Sauna
 • Free Wifi



Childrens prices:

4 – 14 years **£22**
 0 – 3 years **free in a cot**
£5 in a bed

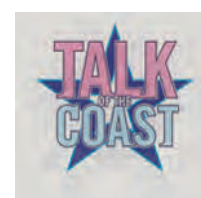
DBB per child, per night
 (when sharing with two adults)

Weekend Breaks

Month	Arrival Date Friday	Nts	Brochure price	Discount price	Symbol
January 2017	6th, 13th, 27th	2	138	ALL INCLUSIVE	★
	20th	2	115	105	★
February	3rd, 10th, 17th, 24th	2	140	ALL INCLUSIVE	★
March	3rd, 10th, 17th, 24th, 31st	2	123	113	★
April	7th, 21st	2	125	115	★
	14th (Easter)	3	175	165	★
May	28th (Maybank)	3	155	145	★
	5th, 12th, 19th	2	125	115	★
June	26th (Springbank)	3	155	145	★
	2nd, 9th, 16th, 23rd, 30th	2	122	112	★
July	7th, 14th, 21st, 28th	2	128	118	★
	4th, 11th, 18th	2	128	118	★
August	25th (Bank Holiday)	3	189	179	★
	1st (Illuminations Switch On)	2	144	134	★
September	8th, 15th, 22nd, 29th	2	159	149	★
	6th, 13th, 20th, 27th	2	159	149	★
October	3rd (Illuminations Switch Off)	2	150	140	★
	10th, 17th, 24th	2	139	129	★

FACILITIES

100 Bedrooms
 Buffet-Style Sea View Restaurant
 Talk of the Coast 320 Seater
 Cabaret Club • Cocktail Bar
 Cafe Bar • Lounge • Free Wifi
 2 min Pleasure Beach
 2 min South Pier
 2 min Sandcastle Swimming
 Just for Adults



2017

Your Entertainment Guide

Your Unique Choice Holiday Experience

Cliffs and Claremont Evening Entertainment



Cabaret Weekends

Full floor show with compere and two cabaret artists nightly



Winter Midweeks

Cabaret artists, bingo and dancing Mon-Thurs



Summer and Illumination

Full floor show with compere and two cabaret artists six nights a week

Talk of the Coast at the Viking



Cabaret Weekends

Full floor show with compere Buddy Lee, two cabaret artists and the Sensation Dancers



Winter Midweeks

Hosted in the Talk of the Coast by our resident DJ, two cabaret artists and Bingo Sun - Thurs.



Summer and Illumination Entertainment

Nightly full cabaret floorshow with compere Buddy Lee, Sensation Dancers, Comedian and Vocalist in the Talk of the Coast

Daytime Entertainment



Cliffs and Claremont Winter Midweek Break Itinerary

Includes two free trips to Mecca Bingo and Fleetwood Market / Freeport. Also, join in with fun games throughout the week with our in-house entertainers – choose from carpet bowls, 'Who Wants To Be A Millionaire', bingo and quizzes.*



Viking Winter Midweek Break Itinerary

Includes two free trips to Mecca Bingo and Fleetwood Market/Freeport. Also daily quiz.



Turkey and Tinsel

The usual midweek itinerary plus our re-creation of the Christmas holiday week with seasonal decorations, Christmas Dinner, mince pies and a glass of Festive Cheer!**



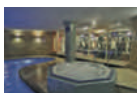
All Inclusive

All Inclusive breaks now available on selected dates at the Cliffs, Claremont and Viking. Includes FREE Bar, FREE tea & coffee, FREE hot & cold lunches. Please note: All-Inclusive itineraries differ depending on the date booked, contact reservations for full details.

* Activities provided on the entertainment itineraries may be subject to change by management.

** Glass of festive cheer not included during All Inclusive midweeks.

Leisure



Leisure centre at the Cliffs and Claremont

Open daily with heated indoor pool, spa and sauna. Also available at the Cliffs is an air conditioned cardiovascular fitness room, weights room and poolside bar.



Rocky Gardens Kids Club

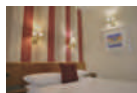
Supervised kids club with modern facilities to suit 4 – 14 year olds, available at both The Cliffs and The Claremont Hotel. Activities include arts & crafts, circus skills, Nerf Gun tournaments, Xbox Kinect and meet the club mascot, Rocky the Rooster! Also a 42" plasma screen for music TV and disco, free wifi and a soft play area for under 4's (must be accompanied by an adult). Open daily at the weekend and during school holidays at The Cliffs & Claremont.



Blackpool's famous Illuminations shine

A spectacular FREE attraction!

Special Offers



No single supplement!



Stay Sunday FREE!



Stay Sunday from £10!



Please contact Hotel Reservations on: **08448 11 55 70**
or book online at **www.choicehotels.co.uk**

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2017

Christmas & New Year

Your Unique Choice Christmas Experience



Choose a festive break at a Choice Hotel and prepare to indulge yourself from the moment you arrive. Both holidays allow you to sit back and appreciate excellent hospitality, superb food and exciting entertainment day and night. Whether you prefer to simply relax and enjoy, or join in the fun and games, you will find 'something for everyone with Choice'.

Christmas: 24th - 28th Dec 2017 4nts Dinner, Bed & Breakfast

	Adults	Single Occ.	Side Sea View	Bay View	Sea View	Junior Suite	Children *	Second Child
Cliffs	£374	£166	£40	n/a	£82	£116	£109	FREE
Viking (adults only)	£344	n/a	n/a	£76	£68	n/a	n/a	n/a

* Children under 16 sharing with 2 adults

New Year: 30th Dec - 2nd Jan 2018 3nts Dinner, Bed and Breakfast

	Adults	Single Occ.	Side Sea View	Bay View	Sea View	Junior Suite	Children *
Cliffs	£319	£162	£35	n/a	£69	£102	£162
Viking (adults only)	£339	n/a	n/a	£58	£52	n/a	n/a

* Children under 16 sharing with 2 adults

Claremont All-Inclusive Christmas and New Year House Party

<p>Christmas from</p> <p>£430</p> <p>4nts 24th – 28th Dec</p> <p>side sv £40, sea view £72, bay view £80, limited single occupancy £162</p>	<p>ALL-INCLUSIVE HOLIDAYS INCLUDE:</p> <p>FREE BAR 11am-midnight*</p> <p>Live evening entertainment</p> <p>FREE hot buffet lunches</p> <p>Daily games & quizzes including Bingo!</p> <p>FREE tea & coffee</p> <p>FREE Trip to Blackpool Tower OR Madame Tussauds**</p> <p>Afternoon tea & cakes</p> <p>4-Course evening dinner</p> <p>Full cooked breakfast</p> <p>ADULTS ONLY</p>
<p>New Year from</p> <p>£389</p> <p>3nts 30th Dec – 2nd Jan 2017</p> <p>side sv £30, sea view £62, bay view £68, limited single occupancy £164</p>	

* Free bar on selected wines, beers & spirits with mixers
** Free trip during Christmas package only

Twixmas breaks 28th & 29th December 2016

CLIFFS	£99 per person, 2 nights dinner, bed and breakfast	Enjoy a two night break between Christmas and New Year, with fabulous cabaret entertainment, sumptuous 3-course dinner and self-service buffet breakfast
VIKING	£149 per person, 2 nights All-Inclusive	ALL-INCLUSIVE two night Twixmas break, including 3-course dinner, breakfast and a lunch, plus FREE bar* and nightly entertainment in the Talk of the Coast
CLAREMONT	£139 per person, 2 nights All-Inclusive	ALL-INCLUSIVE two night Twixmas break, including 3-course dinner, breakfast and a lunch, plus FREE bar* and nightly entertainment in the Talk of the Coast

Please contact Hotel Reservations on: **08448 11 55 70**

or book online at **www.choicehotels.co.uk**

POSTAL ADDRESS: Choice Hotels Reservations, Choice House, 107 Dickson Road, Blackpool, FY1 2ET

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2017

The Lake District Weekend and Midweek Breaks

The Patterdale

HOTEL AA **

IN PATTERDALE

Patterdale Room

with en-suite bathroom, colour TV, telephone and morning tea and coffee tray.

Lakeland Room

with en-suite bathroom, colour TV, telephone, morning tea and coffee tray and view towards Place Fell and Ullswater.

2017	Patterdale Room		Lakeland Room	
Arrive Friday	Price per person for 2 nts. Dinner, bed and breakfast	Early Booking Offer *	Price per person for 2 nts. Dinner, bed and breakfast	Early Booking Offer *
January (from 13th)	£115	£105	£130	£120
February	£121	£111	£136	£126
March	£121	£111	£136	£126
April ***	£128	£118	£143	£133
May ***	£132	£122	£147	£137
June	£132	£122	£147	£137
July	£134	£124	£149	£139
August***	£134	£124	£149	£139
September	£132	£122	£147	£137
October	£130	£120	£145	£135
November	£122	£112	£137	£127
December	£122	£112	£137	£127

Weekend Breaks

SPECIAL WEEKENDS 2017

Arrive Friday, 3 nights, Dinner, Bed & Breakfast from

Easter Holiday 2017

14th April

£202

May Bank Holiday 2017

28th April

£168

Spring Bank Holiday 2017

26th May

£168

August Bank Holiday 2017

25th August

£196

Special Weekends Lakeland room supplement £5 per person per night

* Early booking prices are available on certain room types only and may be withdrawn at any time.

** 'Stay Sunday Free' offer is available on certain dates only. It is NOT available on midweek breaks following a Bank Holiday weekend.

*** Does not include Bank Holiday weekends.
**** Turkey and Tinsel Itinerary and menus.



2017	Patterdale Room		Lakeland Room		
Arrive Monday	Price per person for 4 nts. Dinner, bed and breakfast	Early Booking Offer *	Price per person for 4 nts. Dinner, bed and breakfast	Early Booking Offer *	Stay Sunday Offer! **
January (from 9th)	£163	£153	£178	£168	Free
February	£169	£159	£184	£174	Free
March	£169	£159	£184	£174	Free
April	£179	£169	£194	£184	Free
May	£192	£182	£207	£197	Free
June	£192	£182	£207	£197	£30pp
July	£212	£202	£227	£217	£30pp
August	£212	£202	£227	£217	£10pp
September	£207	£197	£222	£212	£10pp
October	£196	£186	£211	£201	£30pp
November****	£182	£172	£197	£187	Free
December****	£172	£162	£187	£177	Free

Midweek Breaks

The Keswick

Country House

HOTEL AA ***

In Keswick



Leisure Rate 2017 (minimum 2nts stay)	2nd January 2017 - 31st March 2017	1st April 2017 - 30th June 2017	1st July 2017 - 31st October 2017	1st November 2017 - 31st March 2018
DBB	£63	£77	£97	£65
B&B	£55	£69	£89	£57

SPECIAL WEEKENDS 2017 (minimum 2 night stay)

Speciality Weekends include dinner, bed and a full Cumbrian breakfast and a box of Keswick chocolates.

Easter 2017 complimentary Easter egg

14th - 17th April

£96 pppn 2nts min

Spring Bank Holiday 2017

26th - 29th May

£96 pppn 2nts min

May Bank Holiday 2017

28th April - 1st May

£87 pppn 2nts min

August Bank Holiday 2017

25th - 28th August

£103 pppn 2nts min

Prices are per person, per night in a standard room. A supplement of £10 per person, per night applies at weekends (excluding speciality weekends). Deluxe, Garden, Superior, Station and Junior Suites are subject to an additional supplement.

Check-in: Rooms are available from 3pm. Rooms must be vacated by 11 am on day of departure.

Accessibility information:

For further information regarding accessibility please contact head office on: 01253 754211.

Whilst taking every care to honour commitments, Choice Hotels regrets that it will not accept liability for any errors, omissions or cancellations howsoever caused.

BOOKING CONDITIONS & ESSENTIAL INFORMATION.

Simply telephone Reservations to check availability. A non-refundable deposit of £50 per person is required within 7 days to secure a reservation (£75 per person for Christmas/ New Year and All Inclusive bookings). Deposits may be forwarded by personal cheque to arrive at least 10 working days prior to arrival date or taken over the telephone by credit / debit card. Payment on arrival will be required when a deposit has been paid by cash or postal order or cheque. Confirmation will not be provided. All prices are inclusive of vat at 20%.

INSURANCE.

We strongly recommend guests take insurance out as in the event of cancellation any payments are strictly non-refundable/transferable.

EARLY BOOKING OFFERS.

Limited rooms available at discounted prices. Offers may be withdrawn at any time.

GROUP RESERVATIONS.

Payment in full is required 42 days prior to arrival for parties of 10 persons or more. Prices quoted are per person per stay for twin/double occupancy. Some rooms are available for single occupancy at the discretion of the management and are subject to a supplement.

PLEASE NOTE.

We CANNOT reserve specific room numbers but will do our utmost to comply with your request for position, floor, facilities, etc. Rooms are available in Blackpool and Patterdale from 2.00pm and must be vacated by 10.30am on the day of departure. The Hotel will store luggage for late departures, although no responsibility for theft, loss or damage to stored luggage will be accepted. No reduction is made for temporary absence, meals not taken, premature departure for any reason, nor for accommodation not required after confirmation of booking. The management reserves the right to alter the entertainment programme without notice. The Hotel reserves the right to charge any individual causing wilful damage to the Hotel property.

CANCELLATION POLICY.

In the event of cancellation for whatever reason the deposit paid is non-refundable and non-transferable. Subject to the accommodation being re-let, no further charge is made. In the event that the accommodation is not re-let then a charge of 2/3rds is payable within 10 days. For reservations made on our website, please check cancellation policy when booking.

ACCESSIBILITY INFORMATION.

Accessibility surveys at our hotels have identified hazards at the Viking and Keswick which cannot be reasonably, or practically overcome and therefore these hotels are deemed unsuitable for those of us with limited mobility. We are pleased to offer our sister hotels the Patterdale, Cliffs and Claremont, as being more suitable, each having some level, ramped or lift access and some bedrooms designed to provide increased ease of use for those of us with limited mobility. Further information regarding accessibility may be obtained from Head Office on 01253 754211. Unless advised, we will assume that you and all members of your party are able to recognise an alarm and evacuate the building without assistance.

PETS.

Unfortunately pets (except working guide dogs and hearing dogs for the deaf) cannot be accommodated.

CAR PARKS.

All Choice Hotels have small car parks. Spaces may not be reserved. Vehicles are left at owners/customers risk. The company does not accept responsibility for loss or damage. It is requested that car keys are left at reception during your stay.

The Company is proud of the standard of accommodation and service offered to all guests. In the unlikely event that you should have cause for criticism or suggestion during your stay, please bring the matter to the attention of the Choice Manager so that every effort may be made to meet your requirements or resolve problems.

It is considered unreasonable to make any criticism in writing upon your return home, should the Hotel not first have been given the opportunity to attend to any matters arising during your stay.

PAYMENT OF ACCOUNTS.

Your account is payable upon request or prior to your departure. Regrettably payment by personal or company cheque is no longer accepted at Reception. Credit facilities are only available upon production of a valid credit/debit card on arrival.

RESERVATION ENQUIRIES.

Calls to our reservation hotline number may be recorded for training purposes. Calls to this number will be charged a maximum of 7 pence per minute, plus any additional service or access charges made by your own service provider. Once you have made your reservation, if you have any queries please do not hesitate to contact us on 01253 754291.

SMOKING POLICY.

Please note that from January 2012 ALL Choice hotels are now entirely non-smoking. Smoking shelters are provided outdoors for guest use.

Please contact Hotel Reservations on: **08448 11 55 80**

or book online at **www.choicehotels.co.uk**

POSTAL ADDRESS: Choice Hotels Reservations, Choice House, 107 Dickson Road, Blackpool, FY1 2ET



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