

# 2020

## Tariff

Fantastic deals on Weekend and Midweek breaks



Please contact Hotel Reservations on **08448 11 55 70**  
or book online at **[www.choicehotels.co.uk](http://www.choicehotels.co.uk)**



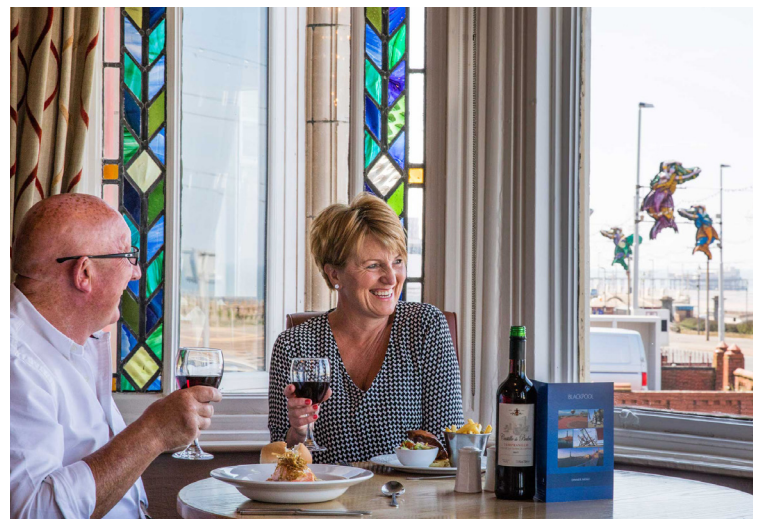


## The Cliffs Hotel

The stunning period building in prime Promenade location hosts 163 pleasantly decorated en-suite bedrooms and an array of fantastic facilities to welcome you on the perfect getaway.

Rooms at The Cliffs range from Standard Doubles and Twins to Junior Suites with stunning sea views. We also offer a range of family rooms sleeping up to six. Our leisure facilities are open to all residents free of charge. They include a warm pool, spa, sauna and two fully equipped gyms.

Our newly refurbished "Rocky Gardens" is open daily at weekends and during school holidays and plays host to some great features including Nerf Gun tournaments, Xbox Kinect, and plasma TVs with Wii.



Please contact Hotel Reservations on **08448 11 55 70**  
or book online at **[www.cliffshotelblackpool.co.uk](http://www.cliffshotelblackpool.co.uk)**





## The Claremont Hotel

A stone's throw away from the vibrant Blackpool town centre, The Claremont Hotel will not disappoint you. The hotel has something for everybody and the views of the long stretches of beach, Promenade and Illuminations are just the start.

All with en-suite bathrooms and some rooms with delightful sea views overlooking Blackpool's Promenade and beach, our rooms come in a range of different sizes sleeping from one person to a family of four.

Enjoy our speciality All Inclusive packages where we like to cover every aspect of your holiday from food and drink to entertainment.

Sit back, relax and enjoy a great selection of singers and comedians who host you through hours of fun.



Please contact Hotel Reservations on **08448 11 55 70**  
or book online at **[www.claremonthotelblackpool.co.uk](http://www.claremonthotelblackpool.co.uk)**





## The Viking Hotel

The Viking Hotel is the perfect Blackpool hotel for a lively, fun, child-free holiday, with the "Talk of the Coast" cabaret club featuring top name acts nightly and offering hotel guests the best entertainment in Blackpool.

Resident comedian Buddy Lee hosts a stand up show with the Sensation Dancers and leading vocalists from across the country.

The hotel offers a range of tastefully decorated bedrooms, with spectacular sea views available.

The Viking Hotel's restaurant is elevated on the 1st floor with expansive sea views which offer an impressive framed snapshot of the Blackpool coastline, making it truly unique among seafront hotels.



Please contact Hotel Reservations on **08448 11 55 70**  
or book online at **[www.vikinghotelblackpool.co.uk](http://www.vikinghotelblackpool.co.uk)**



# 2020 Christmas & New Year

## Your Unique Choice Christmas Experience



Choose a festive break at a Choice Hotel and prepare to indulge yourself from the moment you arrive. Both holidays allow you to sit back and appreciate excellent hospitality, superb food and exciting entertainment day and night.

Whether you prefer to simply relax and enjoy, or join in the fun and games, you will find 'something for everyone' with Choice.

### Christmas: 24th - 28th Dec 2020, 4 nights Dinner, Bed and Breakfast

	Adults	Single Occ.	Side Sea View	Bay View	Sea View	Junior Suite	Children*	Second Child
<b>Cliffs</b>	<b>£395</b>	<b>£169</b>	<b>£40</b>	<b>n/a</b>	<b>£82</b>	<b>£116</b>	<b>£112</b>	<b>FREE</b>
<b>Viking (Adults Only)</b>	<b>£376</b>	<b>n/a</b>	<b>n/a</b>	<b>£76</b>	<b>£68</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>

\*Children under 16 sharing with two adults

### New Year: 30th Dec - 2nd Jan 2021, 3 nights Dinner, Bed and Breakfast

	Adults	Single Occ.	Side Sea View	Bay View	Sea View	Junior Suite	Children*
<b>Cliffs</b>	<b>£344</b>	<b>£171</b>	<b>£36</b>	<b>n/a</b>	<b>£75</b>	<b>£104</b>	<b>£172</b>
<b>Viking (Adults Only)</b>	<b>£374</b>	<b>n/a</b>	<b>n/a</b>	<b>£64</b>	<b>£57</b>	<b>n/a</b>	<b>n/a</b>

\*Children under 16 sharing with two adults

### Claremont All Inclusive Christmas and New Year House Parties 2020

### Twixmas breaks: 28th & 29th December 2020

<p><b>Christmas from</b> <b>£452</b></p> <p>4 nights 24th - 28th Dec Sea View £72, Bay View £80, Side Sea View £40 limited single occupancy £165</p>	<p><b>ALL INCLUSIVE HOLIDAYS INCLUDE:</b></p> <p>FREE BAR 11am-midnight* Live evening entertainment FREE hot buffet lunches Daily games &amp; quizzes including Bingo! FREE tea &amp; coffee FREE Trip** Afternoon tea &amp; cakes 4-Course evening dinner Full cooked breakfast <b>ADULTS ONLY</b></p>
<p><b>New Year from</b> <b>£422</b></p> <p>3 nights 30th Dec - 2nd Jan 2021 Sea View £66, Bay View £72, Side Sea View £33 limited single occupancy £166</p>	

<b>CLIFFS</b>	<p><b>£119</b></p> <p>per person 2 nights dinner, bed and breakfast</p>	Enjoy a two night break between Christmas and New Year, with fabulous cabaret entertainment, sumptuous 3-course dinner and self-service buffet breakfast
<b>VIKING</b>	<p><b>£162</b></p> <p>per person 2 nights ALL INCLUSIVE ADULTS ONLY</p>	ALL INCLUSIVE two night Twixmas break, including 3-course dinner, breakfast and a lunch, plus FREE bar* and nightly entertainment in the Talk of the Coast
<b>CLAREMONT</b>	<p><b>£145</b></p> <p>per person 2 nights ALL INCLUSIVE ADULTS ONLY</p>	ALL INCLUSIVE two night Twixmas break, including 3-course dinner, buffet breakfast, a lunch plus FREE bar* and nightly entertainment.

\* Free bar on selected wines, beers & spirits with mixers

\*\* Free trip during Christmas package only





# 2020

## Tariff Fantastic Deals on:

## Midweek Breaks

### The Cliffs

HOTEL AA\*\*

QUEENS PROMENADE  
BLACKPOOL



Month	Arrival Date	Nights	Brochure Price	Discount Price	Symbol
January	6th, 13th, 20th, 27th	4	154	144	AI
February	3rd, 10th, 24th	4	164	154	AI
	17th (Half Term)	4	199	189	AI
March	2nd, 9th, 16th, 23rd, 30th	4	174	164	AI
April	6th	4	182	172	AI
	13th (Easter)	4	199	ALL INCLUSIVE	AI
	20th, 27th	4	182	172	AI
May	3rd (May Bank Holiday, Sunday - Thursday)	4	179	ALL INCLUSIVE	AI
	11th, 18th	4	189	179	AI
	25th (Spring Bank Holiday)	4	209	ALL INCLUSIVE	AI
June	1st, 8th, 15th, 22nd, 29th	4	194	184	AI
July	6th, 13th	4	199	189	AI
	20th, 27th	4	202	192	AI
August	3rd, 10th, 17th, 24th	4	202	192	AI
	31st (Bank Holiday)	4	229	ALL INCLUSIVE	AI
September	7th, 14th, 21st, 28th	4	212	202	AI
October	5th	4	212	202	AI
	12th, 19th	4	212	202	AI
	26th (Half Term)	4	212	202	AI
November	1st (Adults Only)	5	222	ALL INCLUSIVE	AI
	8th, 15th, 22nd (Adults Only)	5	222	ALL INCLUSIVE	AI
	29th (Adults Only)	5	206	ALL INCLUSIVE	AI
December	6th (Adults Only)	5	206	ALL INCLUSIVE	AI
	13th (Adults Only)	4	179	ALL INCLUSIVE	AI
	20th (Adults Only)	3	135	ALL INCLUSIVE	AI

### The Claremont

HOTEL AA\*\*

NORTH PROMENADE  
BLACKPOOL



Month	Arrival Date	Nights	Brochure Price	Discount Price	Symbol
January	5th, 12th, 19th, 26th (Adults Only)	5	177	ALL INCLUSIVE	AI
February	2nd, 9th, 23rd (Adults Only)	5	182	ALL INCLUSIVE	AI
	16th (Half Term)	5	182	ALL INCLUSIVE	AI
March	1st	5	199	ALL INCLUSIVE	AI
	1st (Sun-Thurs)	4	149	ALL INCLUSIVE	AI
	8th, 15th, 22nd, 29th (Adults Only)	5	199	ALL INCLUSIVE	AI
April	5th	5	199	ALL INCLUSIVE	AI
	13th (Easter)	4	202	ALL INCLUSIVE	AI
	19th, 26th (Adults Only)	5	199	ALL INCLUSIVE	AI
May	3rd (May Bank Holiday) (Adults Only)	5	202	ALL INCLUSIVE	AI
	10th, 17th (Adults Only)	5	202	ALL INCLUSIVE	AI
	25th (Spring Bank Holiday)	4	199	ALL INCLUSIVE	AI
	31st (Adults Only)	5	216	ALL INCLUSIVE	AI
June	7th, 14th, 21st, 28th (Adults Only)	5	216	ALL INCLUSIVE	AI
July	5th, 12th, 19th, 26th	5	219	ALL INCLUSIVE	AI
August	2nd, 9th, 16th, 23rd	5	219	ALL INCLUSIVE	AI
	31st (Bank Holiday)	4	224	ALL INCLUSIVE	AI
September	6th, 13th, 20th, 27th (Adults Only)	5	219	ALL INCLUSIVE	AI
October	4th (Adults Only)	5	222	ALL INCLUSIVE	AI
	11th, 18th	5	222	ALL INCLUSIVE	AI
	25th	5	229	ALL INCLUSIVE	AI
November	1st (Adults Only)	5	222	ALL INCLUSIVE	AI
	8th, 15th, 22nd, 29th (Adults Only)	5	216	ALL INCLUSIVE	AI
December	6th (Adults Only)	5	206	ALL INCLUSIVE	AI
	13th (Adults Only)	5	196	ALL INCLUSIVE	AI
	20th (Adults Only)	3	119	ALL INCLUSIVE	AI

### The Viking

HOTEL AA\*\*

SOUTH PROMENADE  
BLACKPOOL



Month	Arrival Date	Nights	Brochure Price	Discount Price	Symbol
January	5th, 12th, 19th, 26th	5	178	ALL INCLUSIVE	AI
February	2nd, 9th, 16th, 23rd	5	198	ALL INCLUSIVE	AI
March	1st, 8th, 15th, 22nd, 29th	5	202	ALL INCLUSIVE	AI
April	6th, 20th, 27th	4	159	149	AI
	13th (Easter)	4	206	ALL INCLUSIVE	AI
May	3rd (May Bank Holiday)	5	235	ALL INCLUSIVE	AI
	11th, 18th	4	166	156	AI
	25th (Spring Bank Holiday)	4	216	ALL INCLUSIVE	AI
May	NEW 31st	5	219	ALL INCLUSIVE	AI
June	NEW 7th, 14th, 21st, 28th	5	219	ALL INCLUSIVE	AI
July	6th, 13th, 20th, 27th	4	179	169	AI
August	3rd, 10th, 17th, 24th	4	179	169	AI
	31st (Bank Holiday)	4	235	ALL INCLUSIVE	AI
September	7th, 14th, 21st, 28th	4	202	192	AI
October	5th, 12th, 19th, 26th	4	192	182	AI
November	1st	5	220	ALL INCLUSIVE	AI
	8th, 15th, 22nd	5	220	ALL INCLUSIVE	AI
	29th	5	215	ALL INCLUSIVE	AI
December	6th	5	205	ALL INCLUSIVE	AI
	14th	3	140	ALL INCLUSIVE	AI
	21st	2	94	ALL INCLUSIVE	AI



# Weekend Breaks

Month	Arrival Date Friday	Nights	Brochure Price	Discount Price	Symbol
January	3rd, 10th, 24th, 31st	2	119	109	★ 🍷 🍷
	17th	2	123	113	★ 🍷 🍷
February	7th, 14th, 21st, 28th	2	129	119	★ 🍷 🍷
March	6th, 13th, 20th, 27th	2	132	122	★ 🍷 🍷
April	3rd, 17th, 24th	2	132	122	★ 🍷 🍷
	10th (Easter)	3	189	179	★ 🍷 🍷
May	1st, 15th	2	132	122	★ 🍷 🍷
	29th	2	132	122	★ 🍷 🍷
June	5th, 12th, 19th, 26th	2	122	112	★ 🍷 🍷
July	3rd, 10th, 17th	2	122	112	★ 🍷 🍷
	24th, 31st	2	132	122	★ 🍷 🍷
August	7th, 14th, 21st	2	132	122	★ 🍷 🍷
	28th (Bank Holiday)	3	202	192	★ 🍷 🍷
September	4th (Illuminations Switch On)	2	149	139	★ 🍷 🍷
	11th, 18th, 25th	2	152	142	★ 🍷 🍷
October	2nd, 9th, 16th, 23rd, 30th	2	156	146	★ 🍷 🍷
November	6th (Illumination Switch Off)	2	152	142	★ 🍷 🍷
	13th, 20th	2	125	115	★ 🍷 🍷
December	27th (Festive Weekend)	2	139	ALL INCLUSIVE	★ 🍷 AI 🍷
	4th (Festive Weekend)	2	139	ALL INCLUSIVE	★ 🍷 AI 🍷

## FACILITIES

163 Bedrooms  
• Buffet-Style Restaurant  
• Cabaret Room • Cocktail Bar • Café Bar  
• Sports Bar • Rocky Gardens Kids Club  
• Games room • Pool/Table tennis  
• Xbox Kinect • Soft Play • Swimming Pool  
• Spa • Sauna • Cardiovascular Room  
• Weights Room • Free Wifi

## Children's prices:

4-14 years **£25**  
0-3 years **free in a cot**  
**£5 in a bed**

**per child, per night DBB**  
**(when sharing with two adults)**

Month	Arrival Date	Nights	Brochure Price	Discount Price	Symbol
January	3rd, 10th, 24th, 31st	2	134	ALL INCLUSIVE	★ 🍷 AI 🍷
	17th	2	123	113	★ 🍷 🍷
February	7th, 14th, 21st, 28th	2	147	ALL INCLUSIVE	★ 🍷 AI 🍷
March	6th, 13th, 20th, 27th	2	147	ALL INCLUSIVE	★ 🍷 AI 🍷
April	3rd, 17th, 24th	2	147	ALL INCLUSIVE	★ 🍷 AI 🍷
	10th (Easter)	3	209	ALL INCLUSIVE	★ 🍷 AI 🍷
May	1st, 15th	2	143	ALL INCLUSIVE	★ 🍷 AI 🍷
	8th (May Bank Holiday)	2	143	ALL INCLUSIVE	★ 🍷 AI 🍷
	22nd (Spring Bank Holiday)	3	194	ALL INCLUSIVE	★ 🍷 AI 🍷
	29th	2	143	ALL INCLUSIVE	★ 🍷 AI 🍷
June	5th, 12th, 19th, 26th	2	138	ALL INCLUSIVE	★ 🍷 AI 🍷
July	3rd, 10th, 17th, 24th, 31st	2	140	ALL INCLUSIVE	★ 🍷 AI 🍷
August	7th, 14th, 21st	2	140	ALL INCLUSIVE	★ 🍷 AI 🍷
	28th (Bank Holiday)	3	208	ALL INCLUSIVE	★ 🍷 AI 🍷
September	4th (Illuminations Switch On)	2	144	ALL INCLUSIVE	★ 🍷 AI 🍷
	11th, 18th, 25th	2	144	ALL INCLUSIVE	★ 🍷 AI 🍷
October	2nd, 9th, 16th, 23rd, 30th	2	147	ALL INCLUSIVE	★ 🍷 AI 🍷
November	6th (Illuminations Switch Off)	2	154	ALL INCLUSIVE	★ 🍷 AI 🍷
	13th, 20th, 27th	2	147	ALL INCLUSIVE	★ 🍷 AI 🍷
December	4th, 11th	2	147	ALL INCLUSIVE	★ 🍷 AI 🍷
	18th (Adults Only)	2	129	ALL INCLUSIVE	★ AI 🍷

## FACILITIES

143 Bedrooms  
• Buffet-Style Restaurant  
• Cabaret Room • Café Bar  
• Rocky Gardens Kids Club • Pool Table  
• Lounges • Swimming Pool • Sauna  
• Free Wifi

## Children's prices:

4-14 years **£25**  
0-3 years **free in a cot**  
**£5 in a bed**

**per child, per night ALL INCLUSIVE**  
**(when sharing with two adults)**

Month	Arrival Date	Nights	Brochure Price	Discount Price	Symbol
January	3rd, 10th, 24th	2	154	ALL INCLUSIVE	🍷 AI 🍷
	17th	2	123	113	🍷 🍷
	31st	2	158	ALL INCLUSIVE	🍷 AI 🍷
February	7th, 14th, 21st, 28th	2	158	ALL INCLUSIVE	🍷 AI 🍷
March	6th, 13th, 20th, 27th	2	158	ALL INCLUSIVE	🍷 AI 🍷
April	3rd, 17th, 24th	2	139	129	🍷
	10th (Easter)	3	194	184	🍷
May	1st, 15th	2	142	132	🍷
	8th (May Bank Holiday)	2	142	132	🍷
	22nd (Spring Bank Holiday)	3	174	164	🍷
	29th	2	142	132	🍷
June	<b>NEW</b> 5th, 12th, 19th, 26th	2	<b>158</b>	<b>ALL INCLUSIVE</b>	🍷 AI 🍷
July	3rd, 10th, 17th, 24th, 31st	2	139	129	🍷
August	7th, 14th, 21st	2	139	129	🍷
	28th (Bank Holiday)	3	199	189	🍷
September	4th (Illuminations Switch On)	2	152	142	🍷 🍷
	11th, 18th, 25th	2	169	159	🍷 🍷
October	2nd, 9th, 16th, 23rd, 30th	2	169	159	🍷 🍷
November	6th (Illumination Switch Off)	2	162	152	🍷 🍷
	13th, 20th	2	152	142	🍷
December	27th	2	159	ALL INCLUSIVE	🍷 AI 🍷

## FACILITIES

100 Bedrooms  
• Buffet-Style Sea View Restaurant  
• Talk of the Coast 320 Seater Cabaret Club  
• Cocktail Bar • Cafe Bar • Lounge • Free Wifi

2 min Pleasure Beach  
2 min South Pier  
2 min Sandcastle Swimming

• **Just for Adults**



# 2020

## Your Entertainment Guide

Your Unique Choice Holiday Experience

### Cliffs and Claremont Evening Entertainment



#### Cabaret Weekends

Full floorshow with compère and two cabaret artists nightly



#### Winter Midweeks

Cabaret artists, bingo and dancing Monday - Thursday



#### Summer and Illumination

Full floorshow with compère and two cabaret artists six nights a week

### Talk of the Coast at the Viking



#### Cabaret Weekends

Full floorshow with compère Buddy Lee, two cabaret artists and the Sensation Dancers



#### Winter Midweeks

Hosted in the Talk of the Coast by our resident DJ, two cabaret artists and Bingo Sunday - Thursday



#### Summer and Illumination Entertainment

Nightly full cabaret floorshow with compère Buddy Lee, Sensation Dancers, Comedian and Vocalist in the Talk of the Coast

### Daytime Entertainment



#### Cliffs and Claremont Winter Midweek Break Itinerary

Includes two free trips to Mecca Bingo and Fleetwood Market / Freeport. Also, join in with fun games throughout the week with our in-house entertainers – choose from carpet bowls, 'Who Wants To Be A Millionaire', bingo and quizzes.\*



#### Viking Winter Midweek Break Itinerary

Includes two free trips to Mecca Bingo and Fleetwood Market/Freeport. Also daily quiz.



#### Turkey and Tinsel

The usual midweek itinerary plus our re-creation of the Christmas holiday week with seasonal decorations, Christmas dinner and mince pies!



#### All Inclusive

All Inclusive breaks are now available on selected dates at the Cliffs and the Viking, and all year round at the Claremont. Includes FREE bar, FREE tea & coffee and FREE hot & cold lunches. Please note: All Inclusive itineraries differ depending on the date booked, contact Reservations for full details.

\* Activities provided on the entertainment itineraries may be subject to change by management.

### Leisure



#### Leisure Centre at the Cliffs and the Claremont

Both with heated indoor swimming pool, spa and sauna. Please note new opening hours for the pool at The Claremont will vary and are displayed at Reception. Open daily at The Cliffs, there is also a weights room, poolside bar and refurbished gym with state-of-the-art cardiovascular and strengthening equipment.



#### Rocky Gardens Kids Club

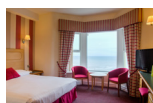
Supervised kids club with modern facilities to suit 4 – 14 year olds, available at both The Cliffs and Claremont Hotels. Activities include arts & crafts, Nerf gun tournaments, music TV and disco, plus free wifi and a soft play area for under 4's (Cliffs only, must be accompanied by an adult). Also at the Cliffs we have 'The Arcade', a brand new area boasting comfy sofas and 4 Play Station & 4 Xbox consoles with games such as Fortnite, FIFA 18, Minecraft and more.



#### Blackpool's famous Illuminations shine

A spectacular FREE attraction!

### Special Offers



No single supplement!



Stay Sunday FREE!



Stay Sunday from £10!





# 2020

## The Lake District

### Weekend and Midweek breaks

## The Patterdale

HOTEL AA\*\*

IN PATTERDALE



### Patterdale Room

With en-suite bathroom, colour TV, telephone and morning tea and coffee tray

### Lakeland Room

With en-suite bathroom, colour TV, telephone and morning tea and coffee tray and view towards Place Fell and Ullswater

	Patterdale Room		Lakeland Room	
Arrive Friday	Price per person for 2 nights dinner, bed and breakfast	Early booking offer*	Price per person for 2 nights dinner, bed and breakfast	Early booking offer*
January (from 10th)	£129	£119	£144	£134
February	£137	£127	£152	£142
March	£137	£127	£152	£142
April**	£142	£132	£157	£147
May**	£149	£139	£164	£154
June	£145	£135	£160	£150
July	£148	£138	£163	£153
August**	£148	£138	£163	£153
September	£147	£137	£162	£152
October	£142	£132	£157	£147
November	£134	£124	£149	£139
December	£134	£124	£149	£139

Weekend Breaks

	Patterdale Room		Lakeland Room		
Arrive Monday	Price per person for 4 nights dinner, bed and breakfast	Early booking offer*	Price per person for 4 nights dinner, bed and breakfast	Early booking offer*	Stay Sunday Offer!***
January (from 12th)	£182	£172	£197	£187	Free
February	£188	£178	£203	£193	Free
March	£188	£178	£203	£193	Free
April***	£199	£189	£214	£204	Free
May***	£214	£204	£229	£219	Free
June	£214	£204	£229	£219	£10pp
July	£232	£222	£247	£237	£20pp
August***	£234	£224	£249	£239	£10pp
September	£229	£219	£244	£234	£10pp
October	£215	£205	£230	£220	£30pp
November****	£199	£189	£214	£204	Free
December****	£189	£179	£204	£194	Free

Midweek Breaks

## SPECIAL BANK HOLIDAY WEEKENDS 2020

Arrive Friday for 3 nights dinner, bed and breakfast from:

Easter Holiday - 10th April

**£224pp**

May Bank Holiday - 8th May (2 nights)

**£149pp**

Spring Bank Holiday - 22nd May

**£191pp**

August Bank Holiday - 28th August

**£219pp**

Special Weekends Lakeland room supplement  
£5 per person per night

\* Early booking prices are available on certain room types only and may be withdrawn at any time.

\*\* Does not include Bank Holiday weekends

\*\*\* 'Stay Sunday Free/£10pp' offers available on certain dates only. It is NOT available on midweek breaks following a Bank Holiday Weekend. However, since the May Bank Holiday 2020 is Friday 8th May, the following midweek commencing Monday, 11th May does include Sunday free.

\*\*\*\* Turkey and Tinsel Itinerary and menus



## The Keswick

HOTEL AA\*\*\*

IN KESWICK



Leisure Rate 2020/2021 (minimum 2 nts stay)	2nd January 2020 - 31st March 2020	1st April 2020 - 30th June 2020	1st July 2020 - 31st October 2020	1st November 2020 - 31st March 2021
DBB	£73	£92	£114	£76
B&B	£63	£82	£104	£66

## SPECIAL BANK HOLIDAY WEEKENDS 2020 (minimum 2 night stay)

Speciality Bank Holiday Weekends include dinner, bed and a full Cumbrian breakfast and a box of Keswick chocolates.

Easter  
10th - 13th April

**£109pp**

May Bank  
8th - 10th May

**£102pp**

Spring Bank  
22nd - 25th May

**£109pp**

August Bank Holiday  
28th - 31st August

**£119pp**

Prices are per person, per night in a standard room. A supplement of £10 per person, per night applies at weekends (excluding speciality weekends).

Deluxe, Junior Suite and Keswick Suites are subject to an additional supplement.

Check-In:  
Rooms are available from 3pm. Rooms must be vacated by 11 am on day of departure.

Accessibility information:  
For further information regarding accessibility please contact Head Office on: 08448 11 55 80.







## The Keswick Country House Hotel

Pass through the beautiful stone archway and enter a building steeped in history, style and comfort. The Keswick Country House Hotel boasts 74 tastefully decorated bedrooms along with charming reception and lounge areas to help you unwind.

Our talented Head Chef, Chris Lyon, has over 30 years experience and prepares an extensive daily menu for you to choose from, made with the finest local ingredients.

We have rooms to accommodate everyone, ranging from stylish standard rooms to the luxurious Keswick Suites and we also have a number of family rooms. However you choose to spend your time, The Keswick is the perfect place to stay whilst exploring the delights of the Lake District.



Please contact Hotel Reservations on **08448 11 55 80**  
or book online at **[www.thekeswickhotel.co.uk](http://www.thekeswickhotel.co.uk)**





## The Patterdale Hotel

Lying at the head of Ullswater, one of the country's most beautiful lakes, The Patterdale Hotel is in a prime position for exploring the stunning Lake District scenery. The hotel is a popular base for both walking and activity holidays as well as a more peaceful, relaxing break.

Settle down and unwind in our comfortable bar - the relaxed and friendly atmosphere will welcome you in after a long day spent outdoors.

Each of our rooms is well equipped with relaxing beds, bathrooms and amenities and there are rooms to suit all needs including a great selection of family rooms. Why not book a Lakeland view room and really make the most of the fantastic location with the simply stunning views?



Please contact Hotel Reservations on **08448 11 55 70**  
or book online at **[www.patterdalehotel.co.uk](http://www.patterdalehotel.co.uk)**



Please contact Hotel Reservations on  
**08448 11 55 70**  
or book online at [www.choicehotels.co.uk](http://www.choicehotels.co.uk)



## BOOKING CONDITIONS

Whilst taking every care to honour commitments, Choice Hotels regrets that it will not accept liability for any errors, omissions or cancellations howsoever caused.

### BOOKING CONDITIONS & ESSENTIAL INFORMATION

Simply telephone Reservations to check availability. A non-refundable deposit of £50 per person is required within 7 days to secure a reservation (£75 per person for Christmas / New Year and All Inclusive bookings). Deposits may be forwarded by personal cheque to arrive at least 10 working days prior to arrival date or taken over the telephone by credit / debit card. Payment on arrival will be required when a deposit has been paid by cash or postal order or cheque. Confirmation will not be provided. All prices are inclusive of vat at 20%.

### INSURANCE

We strongly recommend guests take insurance out as in the event of cancellation any payments are strictly non-refundable/transferable.

### EARLY BOOKING OFFERS

Limited rooms available at discounted prices. Offers may be withdrawn at any time.

### GROUP RESERVATIONS

Payment in full is required 42 days prior to arrival for parties of 10 persons or more. Prices quoted are per person per stay for twin/double occupancy. Some rooms are available for single occupancy at the discretion of the management and are subject to a supplement.

### PLEASE NOTE

We CANNOT reserve specific room numbers but will do our utmost to comply with your request for position, floor, facilities, etc. Rooms are available in Blackpool and Patterdale from 2.00pm and must be vacated by 10.30am on the day of departure. The Hotel will store luggage for late departures, although no responsibility for theft, loss or damage to stored luggage will be accepted. No reduction is made for temporary absence, meals not taken, premature departure for any reason, nor for accommodation not required after confirmation of booking. The management reserves the right to alter the entertainment programme without notice.

### DAMAGE

The Hotel reserves the right to charge any individuals causing deliberate, accidental or reckless damage to the hotel's property or structure. If such damage is discovered during the stay it will be drawn to the

guest's attention, but if discovered after guests have departed then we reserve the right to make a charge to the guest's credit/debit card, or send an invoice for payment to the registered bookers address.

### CANCELLATION POLICY

In the event of cancellation for whatever reason the deposit paid is non-refundable and non-transferable. Subject to the accommodation being re-let, no further charge is made. In the event that the accommodation is not re-let then a charge of 2/3rds is payable within 10 days. For reservations made on our website, please check cancellation policy when booking.

### ACCESSIBILITY INFORMATION

Accessibility surveys at our hotels have identified hazards at the Viking and Keswick which cannot be reasonably, or practically overcome and therefore these hotels are deemed unsuitable for those of us with limited mobility. We are pleased to offer our sister hotels the Patterdale, Cliffs and Claremont, as being more suitable, each having some level, ramped or lift access and some bedrooms designed to provide increased ease of use for those of us with limited mobility. Further information regarding accessibility may be obtained from Head Office on 01253 754211.

Unless advised, we will assume that you and all members of your party are able to recognise an alarm and evacuate the building without assistance.

### PETS

Unfortunately pets (except working guide dogs and hearing dogs for the deaf) cannot be accommodated.

### CAR PARKS

All Choice Hotels have small car parks. Spaces may not be reserved. Vehicles are left at owners/customers risk. The company does not accept responsibility for loss or damage. It is requested that car keys are left at reception during your stay.

The Company is proud of the standard of accommodation and service offered to all guests. In the unlikely event that you should have cause for criticism or suggestion during your stay, please bring the matter to the attention of the Choice Manager so that every effort may be made to meet your requirements or resolve problems. It is considered unreasonable to make any criticism in writing upon your return home, should the Hotel not first have been given the opportunity to attend to any matters arising during your stay.

### PAYMENT OF ACCOUNTS

Your account is payable upon request or prior to your departure. Regrettably payment by personal or company cheque is no longer accepted at Reception. Credit facilities are only available upon production of a valid credit/debit card on arrival.

### RESERVATION ENQUIRIES

Calls to our reservation hotline number may be recorded for training purposes. Calls to this number will be charged a maximum of 7 pence per minute, plus any additional service or access charges made by your own service provider. Once you have made your reservation, if you have any queries please do not hesitate to contact us on 01253 754291.

### SMOKING POLICY

Please note that from January 2012 ALL Choice Hotels are now entirely non-smoking. Smoking shelters are provided outdoors for guest use.